

## SESSION ON "HIVE TO HARVEST: A BUSINESS MODEL FOR SUCCESSFUL APICULTURE"

<b>Organized by:</b>	Dev Bhoomi Medical College of Paramedical Sciences (DBMCPS)
<b>Date of Activity:</b>	02 April, 2025
<b>Duration:</b>	11:00 AM Onwards
<b>Venue:</b>	Seminar Hall – Ayurveda, DBUU
<b>Participants:</b>	
<b>Resource Persons/Experts/Guests</b>	Mr. Shubham Rana, Co-Founder, BeeReady Harvesters LLP Ms. Paratikshya Khadka

### Aligned SDGs



### Rationale for SDG Linkage

Linked to SDG 2 by promoting apiculture's role in pollination for improved crop yields and food security.

Supported SDG 8 through training in profitable business models and value-added agricultural entrepreneurship.

### Objectives of the Activity

The session aimed to educate on beekeeping fundamentals like hive management and colony health maintenance. It focused on enhancing honey production processing skills and exploring value-added products such as beeswax and royal jelly. Participants learned business marketing strategies including branding and government support for sustainable apiculture.

### Description of the Activity

The guest lecture covered hive selection, colony management, pest mitigation, and honey harvesting techniques. Discussions explored diverse income streams from bee products and marketing distribution channels. Attendees gained insights into certifications and financial assistance for scaling apiculture enterprises.

### Outcomes of the Activity

Students acquired practical knowledge to launch profitable beekeeping ventures while supporting biodiversity. The session equipped participants with skills for honey quality control

and business diversification. It inspired sustainable practices contributing to environmental and economic benefits.

### Photographs



**Address by the Guest**



**View of the gathering**



**View of the gathering**



**Felicitation of the Guest**